



# Policy implications of Mobile Web

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# Talking points

- What's new in ITU Telecom World 2009
- Emerging policy and regulatory challenges
- Mixed reality, though trends are favorable
- Messages to policy-makers

## What's new in ITU Telecom World 2009

### – **Dynamic Africa**

- New generation of telecom regulators

### – **ICT is a social tool** = Mobile phone is a life infrastructure in developing countries; daily payments, health services, education, etc.

- And is transforming lives of poor people, or « unbanked ». Money from under the mattress to SIM card
- These movements will be irreversible.

### – Key is SMS = **Low Tech Innovation**

# Emerging policy and regulatory challenges

Health policy

m-Health

Finance policy

m-Payments

Education policy

m-Learning

m-XXX

Mobile Telecommunications

Electricity, Telecom network ...

Basic education, women & girls, rural villages ...

## Mixed reality, though trends are favorable

- Financial – ICT policy-makers
- Health – ICT
- Education – ICT
- It's a process. Need to work with and learn from real projects and systems

# Messages to policy-makers

- Facilitate and adapt
  - Technology and human needs evolve
- Focus on the people at the far end of digital divide
  - Women, villages, people with disabilities
- Radio = Leverage what works well now
- Human resources
- Basic infrastructure